

ROSA
Kehrlchen

The logo consists of two lines of text. The top line reads "ROSA" in a grey, rounded, sans-serif font. The letter "O" is replaced by a pink male symbol (♂), which is a circle with a vertical line and two diagonal lines extending upwards and to the right. The bottom line reads "Kehrlchen" in a bold, black, rounded, sans-serif font. A thick pink arrow points from the left towards the right, positioned below the word "Kehrlchen".